

Ready2Talk

Covid 19 and Microphones – Time to reassess what we do?

For many years the bus industry has installed PA systems with a single hand microphone as a standard system. Not anymore!

In this bulletin, we give you the Coles Notes version, for full explanation of mic design differences, for full tech info, please visit ready2talkpa.com and review our “Microphones 101” page.

Issue

Today, with the arrival of Covid 19, it's time to “Stop the Bus” and rethink microphones and the PA's they connect to. Since you are speaking right into it, a majority of customers will no longer want to share one microphone, instead they will want to supply every driver their own mic whether it be hand mics or headsets. How will your decisions help your customer navigate the social and health demands going forward? What ongoing costs will they incur based on the PA product you supply?

Challenges

Many are not aware that there are two designs of microphones used on PA systems and unfortunately they are non-compatible with each other. PA's designed to use the modern condenser platform will offer many mic options and at low cost. Dynamic designed PA's maybe slight cheaper, but their old design limits the mic choices and those choices are at a much higher ongoing replacement cost. (e.g. Dynamic headset \$179 vs. Condenser headset \$69 retail). Now the requirement for change is upon us, sticking with what was supplied in the past will definitely cost your customer much more as they use their bus throughout its life.

Solution

The Ready2Talk PA 64 amplified system will connect to any stereo in any vehicle and since we offer reasonably priced condenser mics from hand to headset, wired to wireless, it is the best choice for your customer for ANY application; in shuttle, tourism, school bus and specialty vehicles. With the performance advantages of condenser mics and the Ready2Talk PA 64, there is a definite long term cost benefit, now that your customer is buying many mics rather than just one!

Wrapping Up

Covid 19 has turned all industries upside down. Now is the time to reassess what is supplied and how it will affect your customers. Changes like this will allow the industry to reopen safely and in the long run, the PA design you choose will either set your customer up for success, or not.

This bulletin is in no way intended to degrade the value of other manufacturers PA products, but only to identify important questions for you and your customers. We would love to have all vehicle manufacturers, dealers and end users on board with us. Now is the time for change... how can we help?

Please give us a call if you have any questions and for pricing information.

Thank you.